



Stand by You

angel
gala
2025

SATURDAY, JANUARY 25, 2025
THE DEPOT MINNEAPOLIS 6 to 11 p.m.

SPONSORSHIP OPPORTUNITIES

OUR MISSION Angel Foundation™ offers relief to adults with cancer and their loved ones through financial assistance, education, and emotional support.

OUR VISION is for all adults facing cancer to have the resources they need throughout their journey.

Help when cancer strikes
angel
foundation



Stand by You

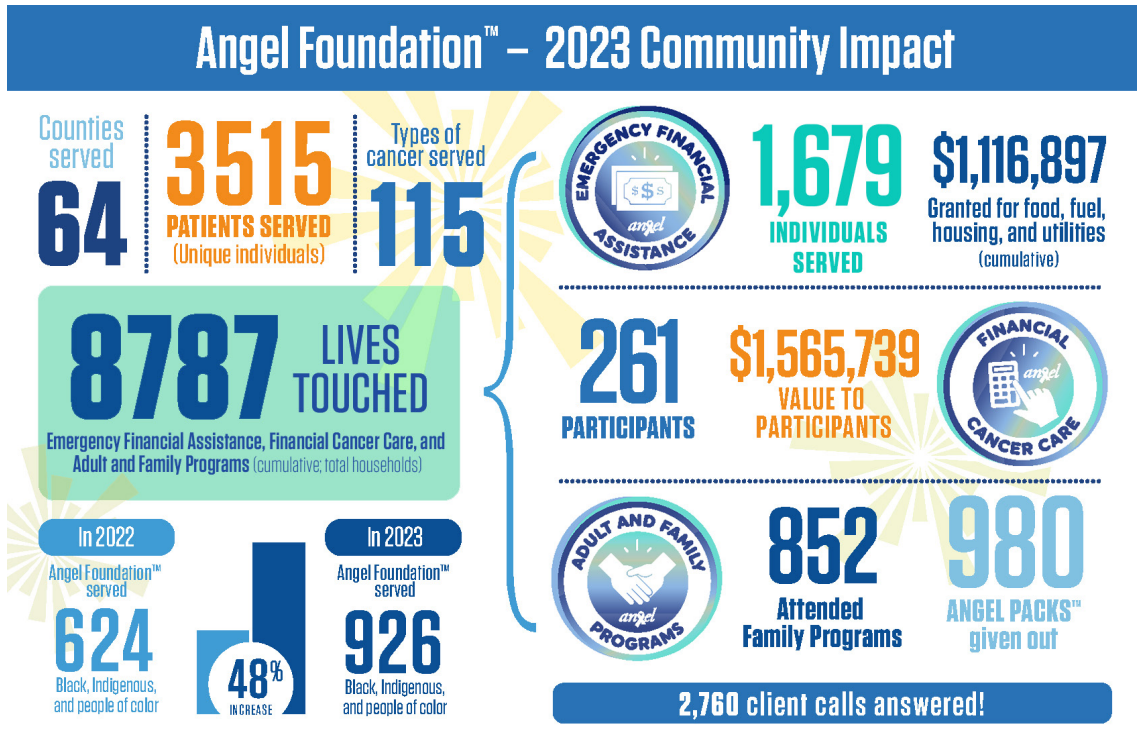
PLEASE JOIN US AS A SPONSOR of Angel Foundation’s™ Annual Angel Gala, “Stand by You”, on Saturday, January 25, 2025. Our goal is to raise \$1 Million to support adult cancer patients and their families across Minnesota. As our largest fundraiser of the year, the Angel Gala connects those who have been touched by cancer for a meaningful evening and celebration of the cancer care community.

HOW WE HELP

For twenty-three years, Angel Foundation’s programs have provided critical resources to cancer patients along their journey. Since 2001, we have granted \$14.5 Million in Emergency Financial Assistance and provided educational, emotional and social support services to more than 50,000 individuals.

MAKE A DIFFERENCE

The cost of cancer can be a financial burden on many families, forcing decisions between paying rent or buying groceries. Often we hear about patients struggling to pay for transportation to and from treatment or sacrificing basic needs to fill their prescription medicine. Your support can help alleviate these stress factors and allow patients to focus on survivorship.





2024 Gala Impact



\$1.1 Million
raised for
patient support



1,000
event attendees



42 generous
sponsors
who made a difference

Sponsorship Levels & Benefits

	PRESENTING \$50,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
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Sponsorships directly fund our General Operations for the 2025 year - the examples below are examples of how your support impacts families facing cancer.

Examples of how your support impacts families facing cancer.	Support 200 patients with basic needs during cancer treatment	Provide 40 patients with emergency financial assistance	Deliver 2,800 meals to cancer patients and their families	Provide 150 families with one month of support programs	Send 25 Angel Packs to newly diagnosed families
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EXCLUSIVE

Exclusive logo placement on auction website and sponsor recognition in welcome text message to gala attendees	●				
Company featured in video to be shown during gala program	●				
Exclusive logo placement on all guest nametags	●				
Title Logo placement on step and repeat photo experience	●	●			

RECOGNITION

Ad in event program (due 12/13/24)	● FULL PAGE	● HALF PAGE	● LOGO	● LOGO	● LOGO
Featured on all promotional materials & printed invitations (invitation print deadline 11/1/24)	● TITLE LOGO	● LOGO	●	●	
Angel Insider (eNews)	●	●	●	●	
Event website (mngel.org)	●	●	●	●	●
Acknowledged in Annual Report	●	●	●	●	●
Social media recognition	●	●	●	●	●
Gala emails (hyperlinked logo)	● EXCLUSIVE BANNER LOGO	●	●	●	●
Logo recognition during stage program	● EXCLUSIVE VERBAL RECOGNITION	●	●	●	●

EXPERIENCE

Dinner Seating	3 tables of 10 PREMIER	2 tables of 10 PRIORITY	2 tables of 10	1 table of 10	1 table of 10
VIP Reception	30 drink tickets/ 20 valet tickets	20 drink tickets/ 10 valet tickets	4 drink tickets/ 2 valet tickets	2 drink tickets/ 1 valet ticket	

Sponsorship Levels & Benefits

EXCLUSIVE OPPORTUNITIES

After Party Sponsor - \$5,000

- Exclusive logo placement on band stage
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet parking voucher

Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

Auction Sponsor - \$5,000

- Exclusive logo placement on auction signage
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet parking voucher

Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

Décor Sponsor - \$5,000

- Exclusive logo placement on table centerpieces
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet parking voucher

Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

Dinner Sponsor - \$5,000

- Exclusive logo placement on menu card set at dinner tables
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet parking voucher

Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

Entertainment Sponsor - \$5,000

- Exclusive logo presence onstage during entertainment provided during the dinner program
- One table of 10 guests
- 2 drink tickets
- 1 valet parking voucher

Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

Parking Sponsor - \$5,000

- Exclusive logo placement on valet parking voucher emailed to 200 VIP guests
- Logo placement on outdoor welcome sign placed at parking ramp entrance for all attendees and event volunteers
- One table of 10 guests
- 2 drink tickets
- 1 valet parking voucher

Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

Sponsorship Commitment Form

Company or Individual Name

Name as it should be shown in gala recognition

Contact Person

Address

City

State

Zip Code

Cell Phone

Email

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Presenting \$50,000
 Platinum \$20,000
 Gold \$10,000
 Silver \$5,000
 Bronze \$2,500
 Parking \$5,000
 Entertainment \$5,000
 After Party \$5,000
 Auction \$5,000
 Décor \$5,000
 Dinner \$5,000

PAYMENT INFORMATION:

- Please invoice me
 I have enclosed a check made payable to Angel Foundation
 Please charge my credit card:
 American Express
 Master Card
 Visa

Name on Card

Signature

Address

City

State

Zip Code

Credit Card Number

Expiration Date

CVV

SIGNATURE:

- I/we will pay our sponsorship in full by January 25, 2025.

Signature

CONFIRM YOUR SPONSORSHIP BY DECEMBER 1, 2024

by emailing Jim Thrubis, Corporate Relations Manager at jthrubis@mnangel.org.
We greatly appreciate your support.

Financial sponsorship of public events funds general operating costs of Angel Foundation

This document is NOT a legal document. Its purpose is to capture the intentions of the Donor and the purpose of their gift and to detail the obligations of Angel Foundation with respect to this gift.

UNFORESEEABLE CIRCUMSTANCES:

In the unlikely event that, at some future time, it becomes impossible for the gift to serve the specific purpose or purposes for which it was given, the President and CEO of Angel Foundation shall direct that the donation be devoted to purposes that are deemed to be the most consistent with the wishes of the Donor and, where possible, in consultation with the Donor or their heirs.

Scan to
sign up
online

